

# INTELLECTUAL PROPERTY 101: THE BASICS EVERY BUSINESS OWNER AND MANAGER NEEDS TO KNOW

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## WEBINAR

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Intellectual Property issues touch every business whether it is trademarking the company name or protecting proprietary information. This complimentary webinar will provide an overview of Intellectual Property, including what it is and how it is legally protected. Case examples will be provided that illustrate trade secrets, patents, copyrights, and trademarks.

Intellectual Property attorneys Paul Rossler, Todd Nelson and Alicia Edwards will cover what every business owner and their managers need to know in order to protect the company and reduce the risk of costly legal battles. Paul, Todd and Alicia are a part of the GableGotwals Intellectual Property Practice Group and regularly advise a wide range of clients spanning the energy, medical, technology and general commercial industries.

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